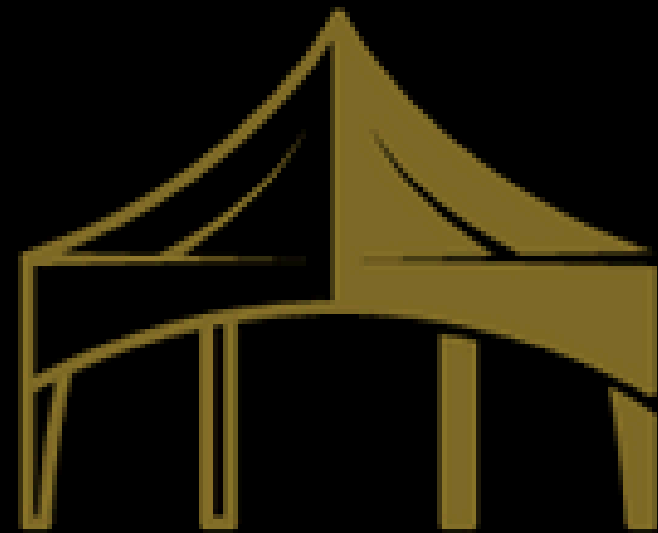


# Franchise Model



# next level tents



**EVERY DETAIL MATTERS.**



# Who is Next Level Tents? :

Next Level Tents (NLT) is a premier tent and event rental company that specializes in providing high-quality equipment for outdoor events, including residential parties, weddings, and corporate gatherings. The company offers a wide range of rental items, such as tents, tables, chairs, and other essential event accessories, to ensure that each event is well-equipped and comfortable. With a focus on customer satisfaction, NLT strives to deliver exceptional service and reliable products, making them a trusted choice for individuals and organizations looking to host memorable outdoor celebrations and events. Whether it's an intimate gathering or a large-scale corporate function, Next Level Tents provides everything needed to create the perfect setting.

# Why Join Next Level Tents?

Joining Next Level Tents offers the opportunity to be part of a rapidly growing company that is quickly becoming one of the leading event rental providers in the region. With a commitment to offering top-tier products and services that rival those of long-established competitors, NLT is at the forefront of innovation in the industry. The company embraces new technologies and trends, ensuring that it stays ahead of the curve and delivers cutting-edge solutions to clients. Beyond profitability, Next Level Tents is dedicated to creating a lasting legacy in the communities it serves, making it an exciting and meaningful company to be a part of. By joining NLT, you're not just joining a successful business, you're contributing to a company with a strong vision for the future and a commitment to making a positive impact.



# Why Become a Franchise Owner?



## Earn Extra Money

Becoming a franchise owner with Next Level Tents offers an incredible opportunity to build a business that fits your lifestyle and financial goals. Whether you're looking for a seasonal venture that adds extra income to your household or a full-time endeavor that can serve as your primary source of revenue, Next Level Tents provides the flexibility to choose the path that works best for you.

The scalability of your business is in your hands – you have the freedom to grow and expand as much as you want. Next Level Tents will work closely with you to break down all of your options, ensuring you have the knowledge and resources to make informed decisions. Our focus is on helping franchisee owners achieve the income they desire, providing a supportive framework that makes it easier to succeed.

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# Why Join the Next Level Tents Franchise?

## The Hard Work has Already Been Done

Franchising with Next Level Tents means you can hit the ground running without the stress of starting from scratch. The hard work has already been done for you – our established brand, systems, and in-house call center handle the marketing, advertising, and booking of jobs, ensuring a steady stream of customers. This allows you to focus on what you do best: getting the job done.

As a franchisee, you are the driving force behind completing projects, providing the labor and expertise that make everything happen. We understand the importance of streamlining operations to meet the growing demand, and that's why we've built a model that takes as much off your plate as possible. From lead generation to scheduling, we've designed the process to make your job easier, letting you concentrate on delivering exceptional service and fulfilling the tasks at hand.

# What does NLT represent?

## 1.) Quality

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Top quality rentals in the region. All materials are sourced from certain manufacturers that we believe provide the best in quality.

## 2.) Experience

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NLT is owned and operated by dedicated individuals who have worked in the industry for several years.

## 3.) Processes

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Speed and efficiency is the model that has built this brand. NLT puts processes in place with disciplined training and high worker expectations.

## 4.) 5 Star Company

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Next Level Tents has developed a 5 star reputation which has led to an increase in demand that has propelled us past our local competition in just a couple of years.

# Quality

Quality is a top priority at Next Level Tents because the company understands that the success of any event depends on the reliability and condition of the equipment provided. NLT ensures that every item, from tents to tables and chairs, is not only high-quality but also thoroughly cleaned and fully functional before being delivered to customers. This commitment to excellence sets NLT apart from its competition, as clients can trust that the products they receive will enhance their event experience rather than detract from it. By prioritizing quality, Next Level Tents builds a reputation for reliability and attention to detail, ensuring customer satisfaction and repeat business.



# Experience

Our leaders have worked for several years in the industry prior to establishing Next Level Tents. This experience includes the following:

Small frame tents such as 20' wide and 30' wide.	<b>Residential Parties</b>
40' - 60' Wide Pole and Sailcloth Tents.	<b>Outdoor Weddings</b>
40' - 60' Wide Keder Frame Tents.	<b>Festivals</b>
Loseberger and Structure Tents	<b>Corporate Events</b>







# Processes

Each Franchisee will receive an operations manual that outlines the expectations on the job. Speed and efficiency is the key to driving revenue growth. The more jobs accomplished the more revenue. Below are a few examples of what to expect to learn.



How to load a truck.	Customer Communications	Financial Reporting
Tent installation steps	Leadership Skills	Tax Assistance
Equipment maintenance	Administration/Software Training	Guidebooks

# 5 Star Company

Next Level Tents is a 5-star company because of its unwavering commitment to providing exceptional service and top-quality products for every event. From the moment a customer reaches out, NLT ensures that they receive personalized attention and the best solutions for their specific needs. The company's focus on delivering clean, functional, and well-maintained equipment, paired with their attention to detail and professionalism, guarantees that events run smoothly and look spectacular. NLT's dedication to staying ahead of industry trends and adapting to new technology ensures they offer cutting-edge solutions that set them apart from the competition.



# Support System/Training

Next Level Tents will provide the necessary training for the franchisee. This will be a 1 month in person training experience provided by an NLT Franchisor member, software training and more.

We will work with you on your jobs to display our processes in a sufficient manner. This relationship will continue throughout your tenure.

“You Succeed, We Succeed.”



# Marketing & Sales



Imagine owning a thriving business without the constant pressure of advertising and marketing every day. With Next Level Tents, this is a reality. Our in-house call center, staffed with a dedicated sales and marketing team, works tirelessly to promote the brand and send customers directly to your franchise. The NLT franchise model is unique in that it takes care of much of the pre-work—like generating leads and driving awareness—so that franchisees can focus solely on what they do best: executing and delivering excellent service. This streamlined approach allows you to hit the ground running with a strong support system behind you, ensuring that your business can grow efficiently and sustainably.



# Anticipated Investment Costs

These fees are subject to slight changes year over year based on the franchisees growth.

## Franchise Fee

*\$30,000-\$50,000 (May Vary)*

This includes necessary equipment to get started. Training, Tents, tables, chairs, truck(s), tools, etc.

## Business Management Fee

*\$200 - \$400 Monthly*

This includes the necessary software systems that will book jobs, track inventory, logistics and more.

## Sales/Marketing Fee (Monthly)

*6% of Gross Sales*

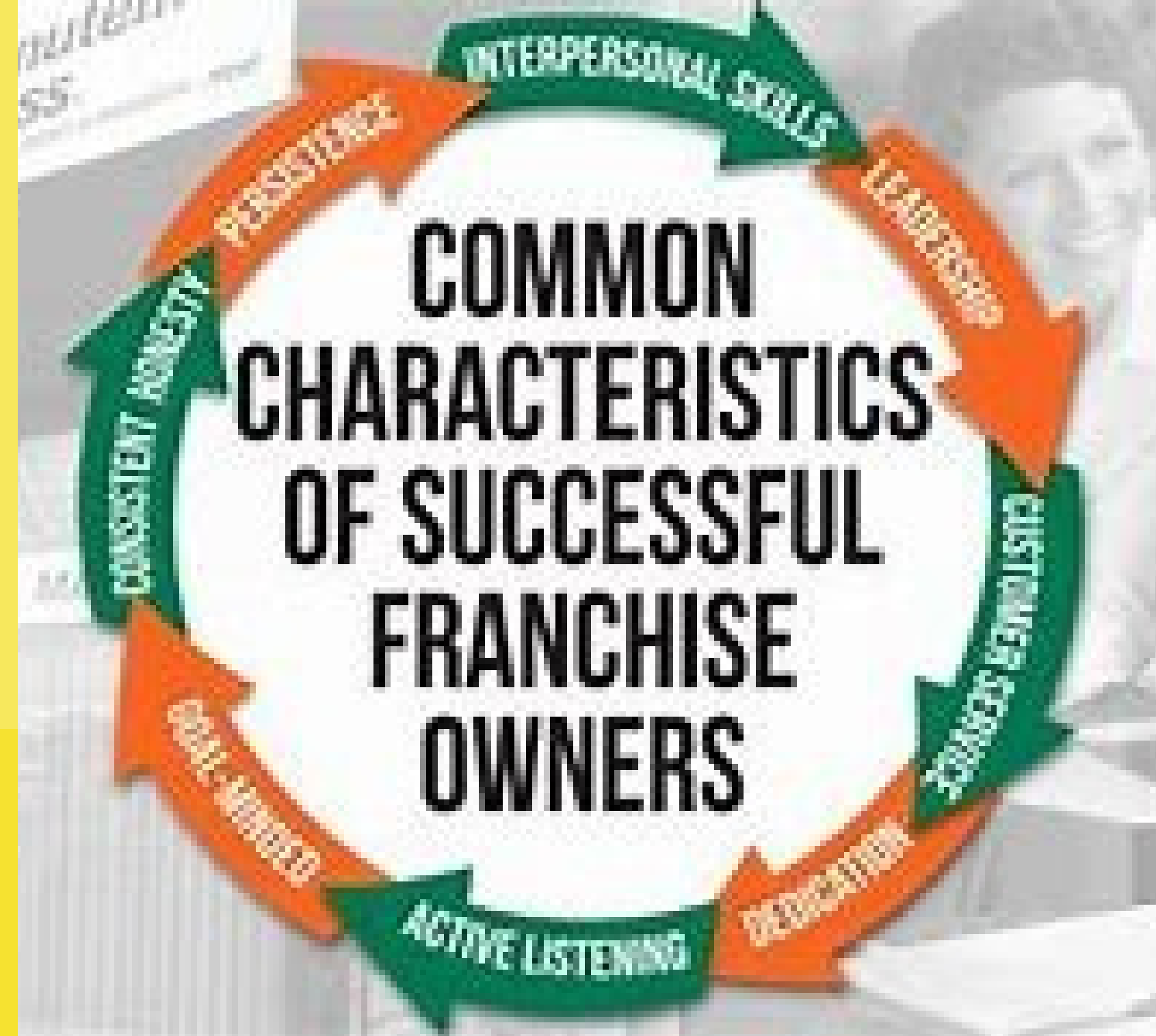
This fee helps pay for our in house sales team. This team books the jobs for the franchisee. The sales team also performs necessary marketing for the franchise.

## Royalties (Monthly)

*9% of Gross Sales*

# • The Ideal Candidate

An ideal candidate for a franchise owner should meet the required financial criteria, ensuring they have the necessary resources to invest in and manage the business effectively. Beyond financial capability, they should possess an entrepreneurial spirit—someone driven to grow and expand the business while managing daily operations. A strong desire to learn and innovate is key to staying competitive. While experience in the event rental industry is beneficial, it's not mandatory; transferable skills from related industries can also be valuable. A successful franchise owner must be adaptable, with the ability to work independently, solve problems creatively, and provide excellent customer service to build a reputable brand.



# Available Markets

*These counties are ripe for expansion. Next level Tents wants to meet the demand in these markets.*

**Sullivan  
County, NY**

**Ulster  
County, NY**

**Rockland  
County, NY**

**Dutchess  
County, NY**

**Long  
Island, NY**

**Northern NJ  
Sussex, Essex,  
Bergen**

**Northeast PA**

# Get in Touch



Contact us to get more info



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